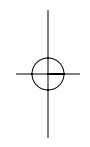


# inspire

| **campaign for the arts**  
University of Redlands Centennial Campaign



The study of **the arts** lies at the core of a truly outstanding **liberal arts education**. The face of the University of Redlands has been transformed by the ongoing efforts to enhance our facilities. To continue that vision we now focus on the expansion of Glenn Wallich's Theatre and a new center for art and art history as the capstone initiatives of the Centennial Campaign."

— President Stuart Dorsey

**Facilities**

Campaign for the Arts . . . . . \$11,500,000  
 Wallich's Theatre expansion, Black Box Theatre  
 Art and Art History Facilities, and Gallery

Appleton Hall for Physics, Mathematics and  
 Computer Science and Lewis Hall for  
 Environmental Studies (private support) . . . . . \$7,100,000  
 All-Weather Track . . . . . \$1,500,000  
 Other Campus Projects . . . . . \$5,300,000

**Endowment**

Endowed Scholarships . . . . . \$20,000,000

Endowed Faculty Support . . . . . \$17,000,000  
 Programmatic and Student Travel  
 Endowment . . . . . \$11,500,000  
 Facilities Maintenance Endowments . . . . . \$4,500,000  
 Unrestricted Endowment . . . . . \$2,000,000

**Current Support**

Redlands Fund . . . . . \$10,000,000  
 Program Support . . . . . \$5,000,000

**Special Gifts**

Unrestricted Bequests . . . . . \$4,600,000

**Total . . . . . \$100,000,000**

The Centennial Campaign is essential to ensuring another century of excellence at the University of Redlands. Envisioned as a comprehensive campaign, this initiative seeks to raise \$100 million from alumni and friends to support five key areas—endowment, program support, the Redlands Fund, specific building projects and special gifts. There are gift opportunities at all levels. Every gift, large or small, is important to the success of the Centennial Campaign.

**Professor Penny McElroy**

Chair, Department of Art and Art History

When was the last time you turned a problem upside down to find the solution? Thank your art teacher.

When was the last time you looked at an advertisement and immediately decoded its "hook"? You probably got that from an art class.

You don't have to be an artist to benefit from artistic training. Throwing a pot, compositing a digital photograph, pulling a print or analyzing a painting are complex activities that require a spirited integration of craft, communication, and critical analysis.

So, art is about thinking. Art is also truthful. Artwork reveals something of the artist's concerns. But creating art can also provide a revelation to the

artist. Seeing a thought made visible can clarify it and generate new connections. And the ability to make a physical art object bestows a unique sense of confidence and competence.

At Redlands, we understand the immeasurable value of creative activity, and we commit to it in our curriculum and course design. Every student who takes an art class at the university receives the same kind and level of instruction as someone who plans to make a career in a creative field. We do this because we believe that authentic experience with art brings value to life.

That's why the Campaign for the Arts is such an important part of the Centennial Campaign. We seek to raise \$11.5 million to expand the creative spaces for the Departments of Art and Art History and Theatre Arts and an additional \$1.5 to endow these facilities.

But this campaign is not merely about buildings. It's about opportunities. It's about making

sure that every student has the chance to develop creative skills. Wouldn't it be a shame if even one student, because of the lack of classrooms, missed the opportunity to discover his or her artistic potential?

I know something about rediscovering the creative self. My mother's people were farmers. It was a culture that valued making things by hand. My grandma taught me to knit. My mom taught me to sew. Bread was homemade, and we put up pickles every summer. So making things with love and care was natural to me. But I had no

background with "Art-with-a-capital-A" until I got a

"D" in it in junior high. And that was the last art class I took until after I graduated from college. To balance the stresses of my job as a social worker, I signed up for an art course. It's funny to think that what I thought of as a temporary "escape" led me to the life I have today as an artist and teacher.

I joined the Redlands faculty in 1986 because I believed in the university's philosophy. We create learning communities here—students learn from me and with me. They learn from each other. And they bring learning from other areas to their work in art. And vice versa.

It was my dream job then. And still is.

Please join us in this important effort. The Centennial Campaign has room for your dream, too.

**Art is truthful.**



## Kimbeth Coventry '82

Sometimes, life comes full circle.

A couple of years ago, Kim Coventry '82 got a call from Char Burgess '69, '70, vice president and dean of student life at the University of Redlands. Would she be willing to produce and edit a book on the history of the university to be published in celebration of its upcoming centennial in 2007.

That's what Kim does for a living. She has carved out a respected niche as the producer and editor of books—mostly institutional histories—on everything from universities and museums to corporations and personal memoirs.

"The funny thing is that the Centennial Committee didn't realize at the time that I was an alumna," Kim later recalled. "They had seen my work and called me to find out about the process."

Today, she is proud not only of the forthcoming book, but also of her renewed relationship with her alma mater.

"The book is a summary of the last 100 years of the place that gave me my wings," she said. "Redlands gave me the background to do what I do. It's

unbelievably rewarding for me to be able to give back in this way. It is one of those wonderful full-circle experiences."

When Kim entered the University of Redlands as a freshman, there was never a doubt that she would major in art. But a few weeks into her freshman print-making class, she wondered if she had what it took to be an artist.

"It dawned on me pretty quickly that I just didn't have it," said Kim, who now lives in Chicago. "I could see the rest of the people in the class were way ahead of me. Drawing came naturally to them."

Thanks to the guidance of her professors, she changed her major to art history and immediately flourished. She enjoyed it so much that after she exhausted the curriculum she took an independent study followed by an internship at the Los Angeles County Museum of Art. It was during that semester that she discovered her love of research, a passion that

led her to attend graduate school and which serves her well in her career as an editor.

"My professors are responsible for pointing me in the right direction," she said. "They recognized my passion before I did. I believe that passion carries you to places you wouldn't normally venture."

Today, that passion takes many forms. Sometimes, she goes to museums not just to view the art, but also to observe other people. She waits for that moment when their response to what they are seeing is visible; a smile or a frown. Awe or boredom. The point is not how they feel about a particular work of art but rather that they feel.

That, she says, is what makes art so important to the human experience.

"Art, whether it's music, dance, theater, poetry or the visual arts, makes us feel," she said. "For me it is fundamental. Without art, life would be far less meaningful."

*The Campaign for the Arts seeks to raise \$11.5 million to construct a new art building and gallery and expand Wallich's Theatre.*



Art makes us feel.

**Professor Chris Beach**, Chair, Department of Theatre Arts

How I got started is really pivotal to who I am today. It was 1968, the year that Martin Luther King, Jr. was killed. I was a white kid in a 90 percent black school in inner city Arlington, Va. It was one of those environments where the black kids had one half of the basketball court and the whites had the other.

I somehow got invited to be in the production the school was doing of Edgar Allan Poe's "The Tell-Tale Heart." It was an all black cast except for me. I got a walk-on part as a white photographer who came in to take pictures.

The guy who was directing it, I guess to make me feel involved and valued, said I could understudy the lead. Sure enough, the guy cast as the lead got hurt. I was ill-prepared and terrified.

But what was really remarkable was the way the whole theater scene and process allowed all of us to shed our differences and skin color. We focused on trying to communicate and speak the ideas and spirit of the play. We came

together through that process in a way that made me feel like this was a family. It was a place where I could be myself. I could be victorious and also be vulnerable and feel insecure, and it was OK.

That's where it started for me, and I've never forgotten the lessons of that first experience.

I've been at the University of Redlands for 12 years now. In my cover letter to apply for the job, I wrote, "Theater teaches us what it means to be human. It's a place where we get to watch ourselves struggle with our differences and our similarities. It's a place where we get to watch our fellow humans struggle, and succeed, and fail."

But how do you measure that? How do you explain to someone why it is so important to support theatre and fine arts?

*As a center for the performing arts in the Inland Empire, community outreach will be a focal point of the university's \$4.5 million theater component of the Campaign for the Arts.*

I sat down the other day to prepare my thoughts on the Campaign for the Arts. My daughter asked what I was doing, and I said I was trying to raise money for the arts. She said, "That's tough."

So I asked her why she thought art was important. She thought for a minute and then said, "You bring together differences. The arts are how you can take personality out of shadows."

That to me is a metaphor about what happens to students. I see in a lot of students that there are so many rules and patterns that have become ingrained in their imaginations. What we try to do is to reconnect young students and help them understand that their imagination is a gift.

I can only hope that they learn as much from me as I do from them.



Art brings together differences.

## Terrance Hines '07, Art Major

It's a common theme among many artists. Art was their lives, their passions. But somewhere along the way, someone convinced them it was just a hobby. That a person couldn't actually make a living doing that. So they set it aside, and it took them years to find their way back.

The same is true for art major and aspiring graphic artist Terrance Hines '06.

"My dream was always to become a comic book artist," said the 34-year-old junior from Queens, N.Y. "I attended a specialized art high school called the High School of Art and Design. But, you know, life sometimes throws you a few curves."

That's his understated way of saying that after high school, he joined the Marine Corps and was so severely wounded during the Gulf War that he thought he would lose his leg.

"A mine blew up under my vehicle during Desert Storm," he said. "It banged me up pretty bad. I thought they would have to amputate my leg but they were able to save it. They patched me up and sent me to Somalia. Today, I run marathons."

It's just one of many hard-fought accomplishments that he's proud of today. He's now just one year away from receiving his degree in art and entering a career in graphic animation.

He said the University of Redlands offered him something more important than artistic training. It gave him back his passion.

"Redlands has more than given me a hand up," he said. "They've let me do things outside of school that you wouldn't expect. They're working with me to get the funds to attend a conference in Boston next year where all the industry-insiders go, like George Lucas. What other school would do that for you?"

Terrance knows he probably stands out in his classes. He's an entirely different generation than most of his classmates, and the battle scars of adulthood give him a deep appreciation for the gift of his craft.

After the Marines, Terrance hopped from one uninspired job to the next. He was making money, but there was a void in his life. And then, shortly after his 30th birthday, he thought about his mother.

"My mother, Etta Hines, is an artist herself," he said. "We lived in a one-bedroom apartment. Mom gave me the bedroom while she slept on the couch. That's the kind of mom I had. I didn't know what I was missing because I had everything I could possibly want. We had love in that house, and that was everything. Without her, I'd be one of those statistics."

But it was one lesson in particular that helped him find his way to Redlands and back to his artistic dreams.

"As a young adult, my mom told me, 'If you find a job you love, you'll never work another day in your life,'" Terrance said. "That's something that can't be measured. The value of art can't be measured. What is art? It is me. I am art."

{ A gift of \$250,000 will underwrite the cost of a new studio for the increasing number of students studying graphic design.



I am art.

## Judith Schroeder '63, Artist and gallery owner

When Judy Schroeder and her husband Jack were students at the University of Redlands, they signed up for an art history class so they could be together. Judy would later recall that her husband, an economics major, really only took the class so he could hold her hand during slide shows.

Judy laughs about it now because to see Jack today, one would never believe that he once couldn't tell the difference between a Rembrandt and a Renoir. Today, collecting and enjoying art is one of their shared passions.

"Our art collection is a direct result of the class that we took," Judy said. "It has become a huge part of his life."

She tells that story not only because it's funny, but also because she believes it tells an important lesson about why the Campaign for the Arts is so important.

"You don't have to be an artist or an art major to benefit from artistic training. We all have a creative side," she says. Some of us just need a little help finding it."

Judy has made a career—two, actually—out of doing that. An accomplished watercolorist, she taught art to children for several years. She now owns an art gallery and studio in historic Orange. She often hosts prominent artists to teach classes.

Judy isn't surprised that many of her students today are retirees from all kinds of careers who have decided they've put off their artistic dreams long enough.

"I often hear them say that this is what they've always wanted to do but never

gave themselves permission," she said.

"But wouldn't it be great, she says, if the University of Redlands could give students the opportunity to realize that they don't have to wait until retirement to tap into their creative talents?"

That's what the Campaign for the Arts can do.

"The school has the opportunity to influence more students," she says. "We can encourage them or maybe reconnect them to these creative juices that we all have. And whether they need the classes because their jobs require creativity, or if it's just something they will use to enrich their lives, then it's all wonderful. Because art answers something deep inside us."

*The visual arts play a formative role in the liberal arts experience. The Campaign for the Arts seeks \$2.2 million in private support to build nine new teaching studios.*



Art answers something deep inside us.

**Benjamin Howard '06**, Theatre Arts Major

Benjamin Howard '06 used to be that shy kid in school who never saw anything but his shoes and the ground he was walking on between classes.

That was until the day he accidentally discovered the theater. During his freshman year of high school, a friend dragged Benjamin along to try out for the school play. Benjamin went just to humor his friend. He had no intention of actually getting on stage.

But the director obviously saw something in Benjamin that the quiet student never recognized in himself.

"I ended up getting cast as one of the leads," he said, laughing. "It was very intimidating and scary. I had no idea what I was doing."

Every spare minute that wasn't spent on homework, Benjamin used to rehearse lines or meet with the director. He adopted a Southern accent to match his character and often found himself using it even when he wasn't on stage.

Along the way, Benjamin began to

drag his eyes from the ground and look around at his world.

"Theater provided the opportunity to get to know some of my peers, a reason to talk to them and find out who they were," he said. "It also gave me time to think about what I wanted out of my education and why I was there. It gave me a place where I felt I could fit in and be something bigger than myself."

He came to the University of Redlands intending to major in government. But after landing a job as an office assistant in the theatre arts department during his freshman year, Benjamin realized that he belonged there.

He quickly proved himself as one of the department's most talented and dedicated students. He's now a peer advisor to a freshman seminar taught by Professor Chris Beach, chair of the theatre arts

department. Benjamin often sees himself in some of the students—students with no theatre training who shyly take to the stage for the first time but, over time, discover new confidence.

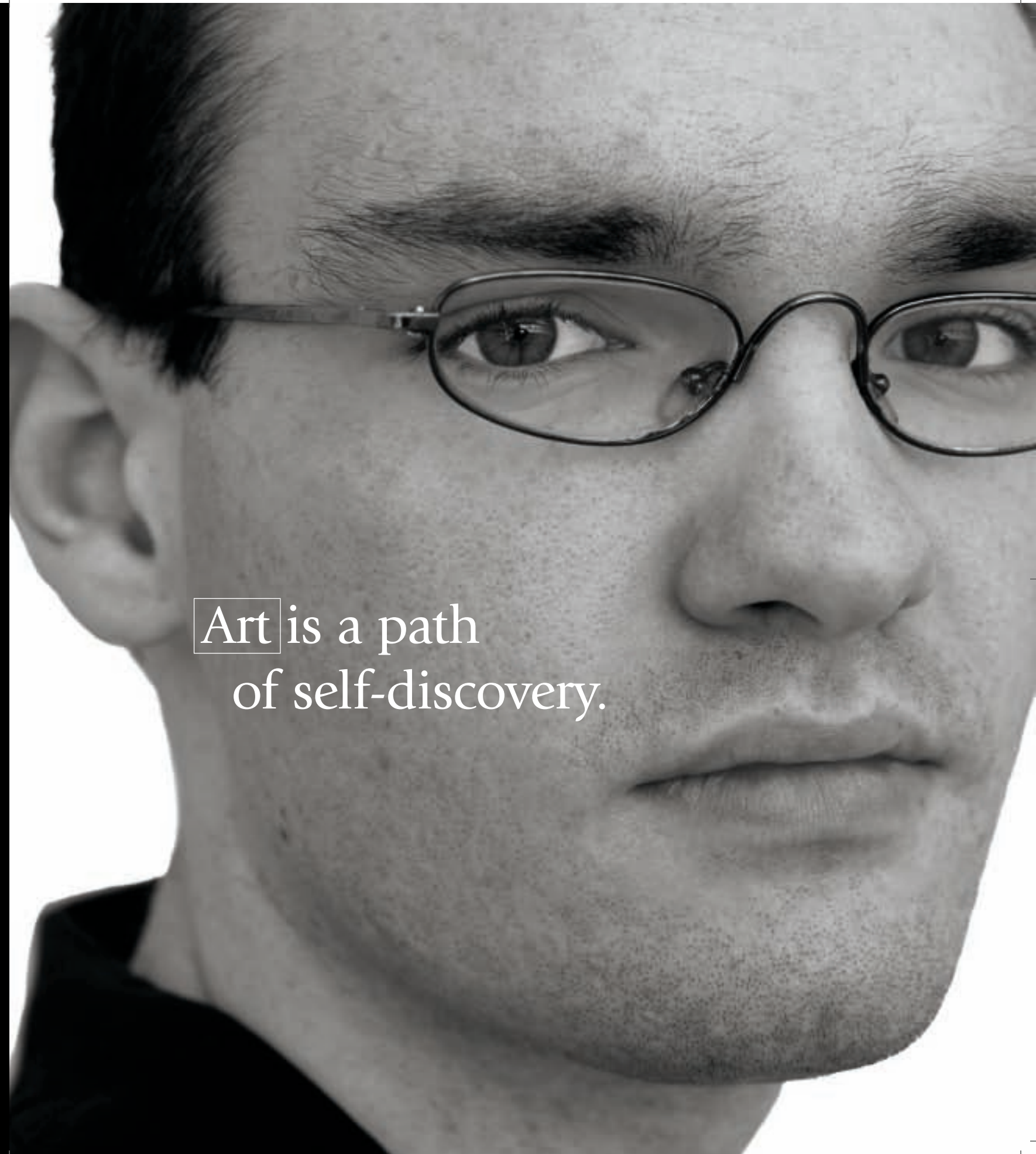
"It's really exciting to watch them flex these new creative muscles and find new ways to express themselves," Benjamin said.

The experience has convinced Benjamin to seek a career as a drama teacher, hopefully at the high school level. He wants to share with other students the joy of discovery that comes from being on stage.

"Theatre is a place where people learn a lot about who they are and discover what they want out of life," he said. "It's a unique subject that allows people to explore who they are, what they want and how to express that. That's what art is. Art is a path of self-discovery."

*New theater facilities will provide more opportunities for self discovery through performance and the creative process.*

Art is a path of self-discovery.



## Forrest Sears '55, Forrest Sears Endowed Scholarship

His start at the University of Redlands had all the drama fitting of a lifelong director and acting coach. During orientation week, Forrest Sears '55 and about 15 other freshmen were ordered outside by a group of upper classmen intent on a little mischief with the new kids on the block.

Left alone in the cold and the dark, the ever-confident Forrest told the group of fellow freshmen to follow him back. He knew the way. One step later, he fell eight feet down an embankment. He spent the next several weeks in a cast in the campus infirmary.

Some might call it clumsy. Forrest calls it fate. Because while he was laid up, he got a visit from the campus theater instructors—a married couple named Al and Bertha Johnson. They had heard of this young kid with a passion for theater and wanted him to join their program.

"I think I was their first drama major," Forrest said. "In a way, we were all freshmen together, because the Johnsons had just begun at Redlands, too. It was such a remarkable time for me. They gave me almost one-on-one tutoring for the first

year or two. And that was the beginning for me."

Fifty years and 130 productions later, Forrest is now a retired professor of theater from the University of Idaho. He still directs local theater and offers private acting tutoring. Throughout his career, he has pulled from the lessons—both direct and subtle—that he learned from Al and Bertha Johnson.

"I just took an immediate affinity to these two people, something that lasted the rest of their lives," said Forrest. "I kept in touch with them for 40 years. They practically made me family. That's what happens in a school like Redlands. From the beginning, they said 'Call us Al and Bertha.' So I spent my career doing that. I tell students to call me Forrest, not professor."

Through the generosity of a deferred gift, an endowed scholarship has been established in his name for theater stu-

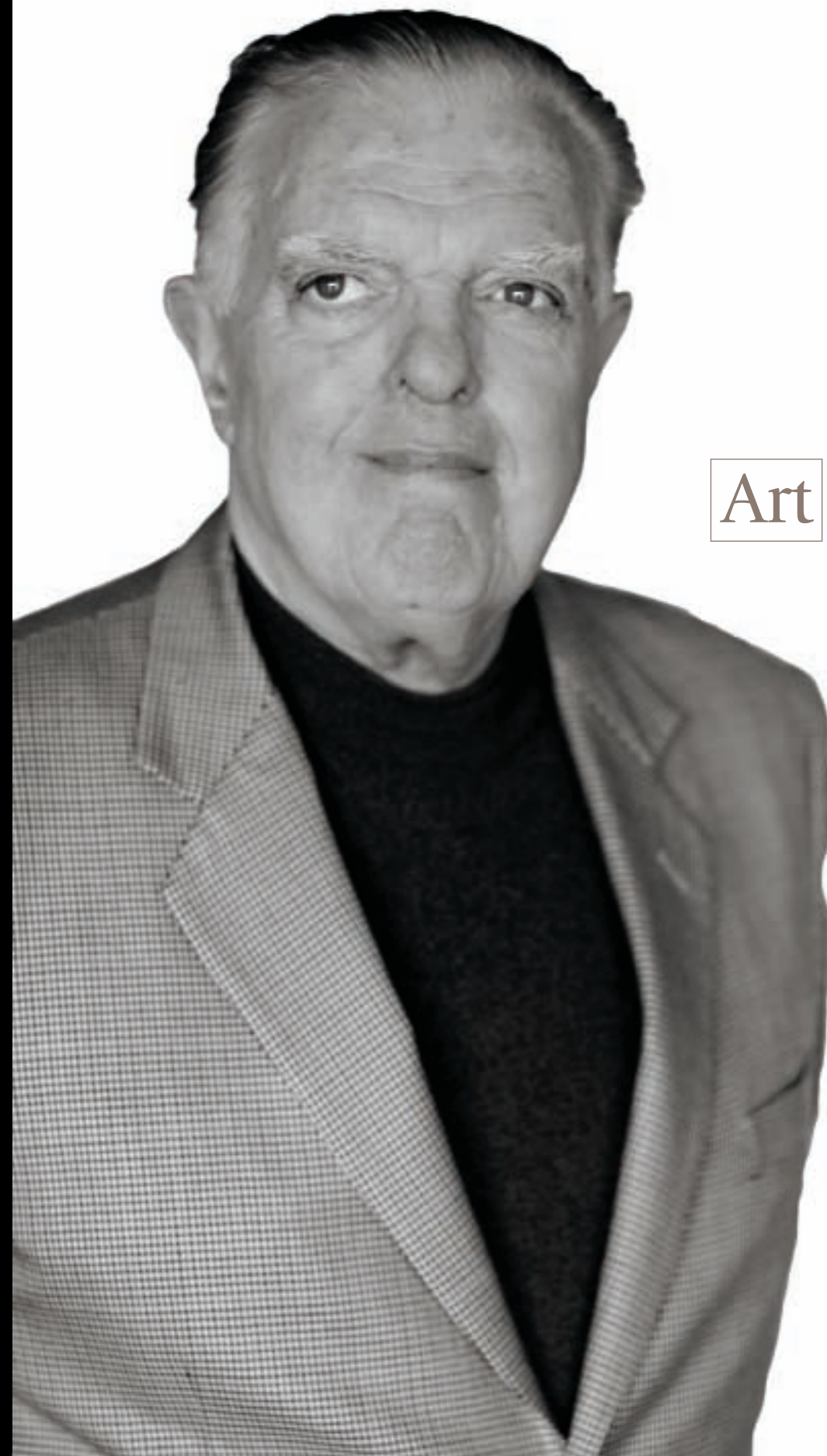
dents of the University of Redlands. For the students who receive his scholarship and those he still teaches himself, he has but one hope: That they find the same passion in their work that he has in his.

"That is the Redlands ideal," he said. "Be a renaissance person. Find your own bliss and your own way. I've seen that self-awareness happen again and again in my students. That passion can take you down life's path."

He hopes that the Campaign for the Arts will allow more students to discover theater and the way it can open up the world to them.

"We're storytellers," Forrest said. "As directors, we tell the stories of not only our lives but the life of our world, our culture, and what it means. You hope you can communicate something and touch people and change their lives. I think that's what art does. It speaks to us. It speaks to our time. It changes our lives."

*The Campaign for the Arts seeks \$1.5 million to permanently endow the maintenance of the new arts complex.*



Art changes lives.

“If your actions **inspire** others  
to dream more, learn more, do more,  
and become more, you are a leader.”

—John Quincy Adams